

FRANKFURT

ANALYTICS PEOPLE ANALYTICS R

OCTOBER 10-11 · 2018

# HR & PEOPLE ANALYTICS FORUM

4 GLOBAL THOUGHT LEADERS · 20+ SPEAKERS · 300+ DELEGATES



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## GLOBAL HR ANALYTICS THOUGHT LEADERS DRAW MASSIVE PARTICIPATION OF KEY DECISION-MAKERS

4

EUROPEAN LOCATIONS

18

BILLION \$ MARKET

70

+ SPEAKERS & PRESENTERS

3

CONTINENTS REPRESENTED



## STOP FOR A MOMENT. CONSIDER. DO I NEED MORE?

If you can answer **YES** to any of the below, please don't read any further. You should **not** sponsor this event.

- 1) We have no need to pursue more business
- 2) We have no capacity to make more sales
- 3) We don't need any new leads
- 4) We see no value in meeting key HR decision-makers
- 5) We know everyone in the DACH region anyways
- 6) We don't need to grow our business
- 7) We have reached our full potential

HRPAF2018

# HR & PEOPLE ANALYTICS FORUM

So, you couldn't answer YES to "seven deadly sins". Congratulations! Here we go:

## Instead of "About this Conference"

Please visit the [www.peopleanalyticsforum.eu](http://www.peopleanalyticsforum.eu). Speakers, topics, media partners – all the info you need is there and then some.

Make sure you scroll down to video-testimonials from previous events.

## So what is the big deal about this conference?

The big deal is that HR Analytics is the hottest topic in HR today. Use of big data, predictive analytics to drive recruitment, candidates' selection, employee engagement and so much more is the name of the game. So, if you are software vendor, solution provider, recruitment consultancy – well, you want to be there, right in front of and together with all the delegates.

## Why? Why I want to be there?

Because everyone who counts in HR from this part of the World is going to be there.

## Why?

Because, this is the very first HR Analytics conference of this magnitude and size in Frankfurt, with **4 out of global Top 10** HR Analytics Leaders.

## So what?

So, a huge number of CHROs, Senior HRDs and other business decision-makers is going to be there, from Germany and the entire DACH region.

## OK... and?

So the big deal is that we brought some of the world's TOP DOGS in HR Analytics right here, to make it possible for hundreds of CHROs from Germany and other DACH countries to hear them speak. That is why the participation on this conference is massive, both in terms of quantity and seniority of delegates.

## So what you're saying is...

Yes exactly! People want to hear about this and they want to hear a lot. Moreover, they want to meet the solution providers, they want to learn about what YOU can do for them. That's right.

## OK, what do I get?

A lot! Here's an overview:

Package specification	Lead Sponsor	Value (in €)	General Sponsor	Value (in €)	Exhibition Sponsor	Value (in €)
<b>Available positions</b>	<b>1</b>		<b>4</b>		<b>10</b>	
Seat at the plenary session panel-discussion	YES	€5,000	X		X	
Speech at the plenary session (30 minutes)	YES	€5,000	X		X	
Roll-up inside the plenary session room	YES	€1,000	X		X	
Branded lanyards for delegate badges	YES	€1,000	X		X	
Roll-up inside the track session room	YES	€1,000	YES	€500	X	
Speech at track A / B sessions (30 minutes)	X		YES	€2,500	X	
Roll-up in front the main room	YES	€1,000	YES	€1,000	YES	€1,000
Exhibition space in front of the main room	YES	€2,000	YES	€2,000	YES	€2,000
Logos on the main conference roll-wall	YES	€1,000	YES	€1,000	YES	€1,000
Logos on the conference website	YES	€2,000	YES	€2,000	YES	€2,000
Logos on all materials	YES	€1,000	YES	€1,000	YES	€1,000
Logos on delegate badge	YES	€1,000	YES	€1,000	YES	€1,000
Free tickets for the conference	10	€8,950	6	€5,370	2	€1,790
<b>Value of your Package</b>		<b>€29,950</b>		<b>€16,370</b>		<b>€9,790</b>
<b>Advertised price of your Package</b>		<b>€20,000</b>		<b>€12,000</b>		<b>€6,500</b>
<b>Your savings</b>		<b>€9,950</b>		<b>€4,370</b>		<b>€3,290</b>
<b>INVESTMENT TO BE INVOICED</b>		<b>EUR 20,000</b>		<b>EUR 12,000</b>		<b>EUR 6,500</b>

## Enough said. Your turn.

If you're sold, drop us a note at [sponsors@peopleanalyticsforum.eu](mailto:sponsors@peopleanalyticsforum.eu)

If you're not, we won't run after you, there are plenty of those who don't procrastinate. The "next time" guys never make it, do they?

Looking forward to seeing you at HR & PEOPLE ANALYTICS FORUM!

<http://www.peopleanalyticsforum.eu/fra18/index.html>

# HR & PEOPLE ANALYTICS FORUM 2018

## SPONSORSHIP REGISTRATION FORM

To reserve your package please complete the registration form and send it to [sponsors@peopleanalyticsforum.eu](mailto:sponsors@peopleanalyticsforum.eu)

### EVENT DETAILS

**HR & PEOPLE ANALYTICS FORUM · OCTOBER 10-11, 2018 · FRANKFURT, GERMANY**

CONFERENCE SPONSORSHIP	PACKAGE PRICE	WHAT IS IN THE PACKAGE?			
<b>LEAD</b> Sponsorship with 10 delegate tickets <b>free-of-charge</b>	€20,000 package	1. Seat at the plenary panel-discussion	4. Speech at the plenary session	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		2. Roll-up inside the plenary session room	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. Roll-up inside the track session room	6. Exhibition space in front of the main room	9. Logos on all materials	12. Branded lanyards for delegate badge
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
<b>TRACK A/B</b> Sponsorship with 6 delegate tickets <b>free-of-charge</b>	€12,000 package	X	4. Speech at track session	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		X	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. Roll-up inside the track session room	6. Exhibition space in front of the main room	9. Logos on all materials	X
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
<b>EXHIBITOR</b> Sponsorship with 2 delegate tickets <b>free-of-charge</b>	€6,500 package	X		7. Logos on the main conference roll-wall	10. Logos on delegate badge
		X	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		X	6. Exhibition space in front of the main room	9. Logos on all materials	X

All fees stated above are final and official fees. There are no other hidden costs associated with this sponsorship agreement. The organizer is a Budapest based Hungarian VAT-registered organization. Thus, the invoice will bear 0 (zero) VAT with "Reverse Charge" note on it.

REGISTERING ORGANIZATION		AUTHORIZATION	
Name		I certify that the above information is correct. I am aware of the prerequisites of the registration.	
EU VAT No.			
Street		Name	
City		Job Title	
Country	Post Code	Signature	
Phone No.		Date	

### TERMS & CONDITIONS

#### Hotel Accommodation & Airport Transfer

Accommodation is not included in the conference participation fee. To arrange accommodation at the conference venue, you will receive our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.

#### SALES CONTRACT

**This registration form constitutes a legally binding sales contract between the Organizer and the Client. All terms are mutually accepted and agreed in good faith.**

**1. Fees:** Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.

**2. Payment terms:** Following the receipt of the registration form, all payments are due within 10 (ten) business days. All payments must be received before the commencement of the event. After registration, all payments must be executed within the terms herewith irrespective of attendance.

**3. Cancellation/Substitution:** Substitution of participants is allowed by providing a written notice is given to the Organizer, not later than 2 working days before the event. By signing this registration form, the client agrees that in case of any dispute or cancellation the Organizer will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason the Organizer decides to postpone or cancel the event, the Organizer is not responsible for covering airfare, hotel or any other cost incurred by the client. Any cancellation received in less than 20 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.

**4. Indemnity:** The Organizer reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund, refund or alternative offer shall be made. In the event that the Organizer permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Organizer harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.

**5. Copyright:** All intellectual property rights in all materials produced and distributed by the Organizer are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission from the Organizer.





# VISUAL OVERVIEW OF HR & PEOPLE ANALYTICS FORUM · OCTOBER 10-11, 2018 · FRANKFURT

DAY 1 · OCTOBER 10 · MULTI-SPEAKER CONFERENCE

DAY 2 · OCTOBER 11 · POST-CONFERENCE SEMINAR

PLENARY SESSION: GRAND OPENING · CONFERENCE CHAIR'S ADDRESS · THOUGHT LEADERS' KEYNOTES

CONFERENCE TRACK A:  
6 CORPORATE PRESENTATIONS

CONFERENCE TRACK B:  
6 CORPORATE PRESENTATIONS

THE ESSENTIALS OF WORKFORCE ANALYTICS  
MASTERCLASS

SEMINAR LEADER: LUK SMEYERS

PLENARY SESSION: PANEL-DISCUSSION "THE FUTURE OF WORK" CONFERENCE CLOSING · AWARDS CEREMONY

ALL DAY HR TECHNOLOGY EXPO · VENDORS' EXHIBITIONS SPACE  
(RUNNING IN PARALLEL WITH THE CONFERENCE SCHEDULE)



# HRPAF 2018